



WWW.BELUMINUS.ORG

A Taste of the **WORLD**



2026
MARCH 29
SPONSORSHIP
PROSPECTUS



Luminus

Platinum
Transparency
2025

Candid.



OUR CEO'S MESSAGE



Dear Prospective Sponsor,

I am thrilled to invite you to sponsor our upcoming **A Taste of the World** celebration, taking place on March 29, 2026, at the Owen Brown Interfaith Center.

A Taste of the World directly links to the immigrant communities that the Luminus Network serves, highlighting the rich cultural diversity that makes our community unique. By spotlighting local restaurants, we tangibly celebrate immigrants, immigration, comfort food, and the global phenomena of the hand pie. Cultures across the planet wrap some kind of filling in dough and cook it. Together, let's explore egg rolls, knishes, pupusas, piroshki, samosas, sambousek, xian bing, spanikopita, tamales, pasties, and more. We're issuing a broad invitation for communities to share their special comfort foods and celebrate together.

For almost 50 years, Luminus has supported immigrants, refugees, and first-generation Americans throughout Maryland. Your sponsorship will enhance your company's visibility and demonstrate your commitment to diversity and inclusion.

We offer various sponsorship levels, each with unique benefits designed to maximize your exposure and impact. Your support is vital to our mission and will help us continue providing essential services to those in need.

Thank you for considering this opportunity. We look forward to partnering with you to make this event a success.

Warm regards,

GABRIEL MAXIMILIAN MORENO, ESQ.

Our Core Values

Community | Trustworthy | Supportive | Inclusive | Sustainable

MAKE A STRATEGIC INVESTMENT

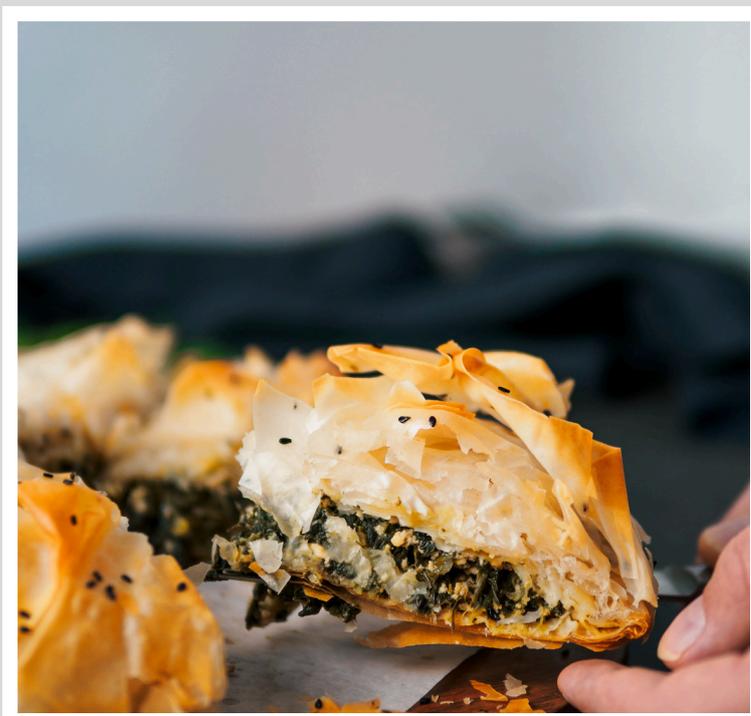
Taking place at **Owen Brown Interfaith Center** on **March 29**, **A Taste of the World** celebrates the comfort foods of immigrants and refugees from around the world and the cultural diversity behind what it means to be an American.

Corporate sponsorship in Luminus is a **smart investment** in your company's marketing and promotional efforts.

Immigrants make up approximately **one fifth of Maryland's labor force** and have more than **\$33 billion in spending power**. Further, an additional **8.8% of Marylanders have at least one immigrant parent**. Demonstrating support for one of the leading immigrant services organizations in central Maryland is smart strategy for both **customer relations and employee recruiting and retention**.

Luminus' reach is extensive. We have an extensive, growing social media presence, and we distribute our monthly e-newsletter to **more than 3,500 supporters**.

We are deeply embedded in the fabric of central Maryland. Your support of Luminus will get the **positive attention you are seeking for your business**.



DETAILED SPONSORSHIP PACKAGE INFORMATION

Platinum Sponsor \$10,000

- **Only one Platinum level sponsorship available**
- Exclusive Presenting Sponsor **"A Taste of the World presented by *Your Company Name*"**
- Opportunity to address the attendees at event start
- Email release announcing sponsorship
- Logo on A Taste of the World tickets page
- 6 exclusive social media mentions
- Exclusive signage at the event event
- 10 event tickets
- Special mention in Luminus' March email newsletter
- Special mention in Luminus' April email newsletter

Gold Sponsor \$5,000

- **Only four Gold level sponsorships available**
- Introduction at event start
- 4 exclusive social media mentions
- Gold Sponsors share exclusive signage at the event
- 6 event tickets
- Special mention in Luminus' March email newsletter
- Special mention in Luminus' April email newsletter



Silver Sponsor \$2,500

- Six Silver sponsorships available
- 3 exclusive social media mentions
- Silver Sponsors share exclusive signage at the event
- 4 event tickets
- Special mention in Luminus' March email newsletter
- Special mention in Luminus' April email newsletter



**THE PLATINUM
SPONSOR HAS THE
EXCLUSIVE
PRIVILEGE TO NAME
THE CELEBRATION.**



Bronze Sponsor \$1,000

- Ten Bronze Sponsorships available
- 2 exclusive social media mentions
- Bronze Sponsors share exclusive signage at the event
- 2 event tickets
- Special mention in Luminus' April email newsletter

In Kind Sponsorships - Negotiable

- 1 exclusive social media mention
- Special mention in Luminus' April email newsletter

JOIN OUR PAST SPONSORS

Howard Hughes



Fulton
Bank



St. John's Episcopal Church

We welcome you here to be met by God, who already knows and loves you.



UNITARIAN
UNIVERSALIST
CONGREGATION
of COLUMBIA



| | Platinum | Gold | Silver | Bronze | In Kind |
|--|-----------|---------|---------|---------|------------|
| Investment Level | \$10,000 | \$5,000 | \$2,500 | \$1,000 | Negotiable |
| Availability | 1 | 4 | 6 | 10 | |
| Naming "A Taste of the World Presented by Your Company" | X | | | | |
| Speech at Event Start | X | | | | |
| Introduced at Event Start | X | X | | | |
| Exclusive Social Media Mentions | 6 | 4 | 3 | 2 | 1 |
| Event Signage | Exclusive | Shared | Shared | Shared | Shared |
| Mention at Event | X | X | X | X | X |
| Event Tickets | 10 | 6 | 4 | 2 | |
| March Newsletter Thank You | X | X | X | | |
| April Newsletter Thank You | X | X | X | X | X |

READY TO BE A SPONSOR?



Contact Tina Horn at tinahorn@beluminus.org
443-276-3170 or 240-517-2893 to join the team.



**LET'S HONOR THE
JOURNEY OF
IMMIGRANTS AND
REFUGEES FROM
AROUND THE WORLD.**

Our Core Values – Luminus is:

Community – we are diverse and courageous. We promote equity and open-mindedness.

Trustworthy – we are stable, capable stewards utilizing all of our resources to create a balanced experience for our stakeholders.

Supportive – we are changing lives, we are change-makers, elevating voices and partnering with and empowering New Americans.

Inclusive – we are a connected community fostering belonging, unity, and collaboration.

Sustainable – we are honest, transparent, respectful, and accountable.

A Taste of the **WORLD**



Luminus
Network for New Americans

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